



WPX! 4145 Evergreen Road
Pittsburgh, PA 15214

Wpxi

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 331118

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Pittsburgh (WPXI)	By Broadcast Month	Spots	Rate
Sep. 2012	30	\$14,785.00	
Grand Total:	30	\$14,785.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P							1	1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/1	9/12/12	
2.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	11:34P- TONIGHT SHOW							1	1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE/2	9/12/12	
3.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	12:37A- Late Night							1	1	\$200.00	\$200.00	Pittsburgh (WPXI)	LATE NIGHT/3	9/12/12	
4.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	::36A- Last Call With Carson Daily							1	1	\$125.00	\$125.00	Pittsburgh (WPXI)	LAST CALL/4	9/12/12	
5.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	4:28A- Channel 11 News 430A							1	1	\$125.00	\$125.00	Pittsburgh (WPXI)	NEWS 430A/5	9/12/12	
6.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	5P- 5:30P (EST)							1	1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 5-530P/6	9/12/12	
7.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	5:30P- 6P (EST)							1	1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/7	9/12/12	
8.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	6:39P- Jeopardy							1	1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOP 7-730P/8	9/12/12	
9.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	7A- Today Show							1	1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY SHW 7-9A/9	9/12/12	
10.0	Normal Line / Preempt	09/14/12-09/14/12	5	:30	8P- 9P (EST)							1	1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NA WHO DO U THINK 8-9P DUE TO RATE/10	9/12/12	
10.0.1	Closed Preempt	09/14/12														Pittsburgh (WPXI)	No Avail/Exception -		
11.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	6P- CHANNEL 11 NEWS							1	1	\$475.00	\$475.00	Pittsburgh (WPXI)	NEWS 6-630P/11	9/12/12	

CONFIRMATION CONTRACT

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Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

**Contract #****331118**

09/13/12-09/16/12

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

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Sep. 13/12-09/16/12

National Republican Congressional Committee - In

National Media (2711)

Political - Issue (1068)

ISS/NRCC-IE (81865)

Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

ANGLE,BEN

/

155/426/3184

National/Political

Standard

NRCC 09/12

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Telerep/Washington DC, Washington DC (1040)

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Buyer Name

ANGLE,BEN

Phone/Fax

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CPE

155/426/3184

Account Types

National/Political

Billing Type

Standard

Comments

NRCC 09/12

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/12/12
Last Modified	09/12/12
Entered By	Jennifer Stewart
Co-OP	Yes
Headline #	06311711
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$2,217.75
Net Total	\$12,567.25
Sales Tax	

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	6:59P- Jeopardy						1		1	1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/24	9/12/12
25.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	7A- Today Show						1		1	1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY SHW 7-9A/25	9/12/12
26.0	W/G For 10.0.1 / Prime	09/14/12-09/14/12	5	:30	:57P- Guys With Kids 8-830P						1		1	1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	GUY'S WITH KIDS/10	9/12/12

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Accepted-Agency/Advertiser:	Accepted-Station:	Date:	Comments:
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